MEDIA KIT 2025

MOBILE MEDIA TRUCK



LET'S WORK TOGETHER!

- Full-Service Campaign Management-GPS reports, proof of campaigns, photos, and videos
- Live streaming, sound, and video capabilities.
- Direct Owner Advantage NO BROKERS, no extra fees
- Flexible Routes & Scheduling
- Nationwide Coverage
- No Long-Term Commitments
- Data & Analytics WE ARE PARTNERS NOT COMPETITORS

NO AD BLOCKERS!



- Strategic Analytics partners to bring close the gap on metrics and enhance action items for retargeting
- Hyper-targeted ad & Hyper-local audience LED trucks are location based
- Real time Interaction, Real time results
- Large eye-level visibility. You can't miss a 22foot truck with extra large LED video screens and audio

NATIONAL REACH WITHIN HOURS







sales@mobilemediatruck.com

www.mobilemediatruck.com

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MEET OUR LEADER

PAOLA BENNETT- THE TRUCK LADY

Paola, known in the industry as "The Truck Lady," brings over 15 years of experience in fleet management and analytics. Her goal is to become your preferred LED mobile billboard provider by offering the newest trucks, highest-definition screens, and the most professional drivers in the industry. Known for her flexibility and reliability, Paola sets herself apart with a no-broker, nomiddleman approach — when you work with her company, you get the CEO on your team.



TOP USES

- Event promotions (Sports, Concerts, Festivals, Expos, etc.)
- Grand opening & activation events
- Sponsorship support (Parades & experimental general support)
- Branding & Awareness

Atlanta-Boston-Buffalo-Chicago-Corpus Christi-Cleveland-Dallas-Houston-Los Angeles-Las Vegas-Miami-Nashville-New York City-Newark-Jacksonville-Philadelphia-Raleigh-Richmond-San Francisco-Savannah-Seattle-Tampa-Alabama-Nashville-Charlotte-Charleston-Phoenix-Washington D.C.



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Mobile Media Truck Analytics



REAL TIME TRACKING

Real-time Data during campaign
Input Data for Programmatic
Post- Campaign Analysis & Review



PAOLA BENNETT- CEO

561-306-7789

] sales@mobilemediatruck.com

www.MobileMediaTruck.com









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We can track number of impressions & More

- Comprehensive Dashboard for each campaign
- Plug & Play No additional logistics needs
- We are flexible about working with different analytics companies. We work for you

COST EFFECTIVE

Your Ad will get a greater % of impressions for a fractional \$ of other types of advertisement



Side LED billboard panels (rectangle image)



Still Width: 1280 pixels Height: 720 pixels Resolution: 72-300dpi Square pixel / JPG file / use big & bold letters /RGB colors/ MAX 40% white

Still Height: 720 pixels Width: 720 pixels Resolution: 72-300dpi Square pixel / JPG file / use Big & amp; Bold letters /RGB colors/MAX 40% white

Rear LED billboard panel (square image)

Note: For side screens only : We can play video & sound. File should be in MP4 file only - 16:9 format (full screen option when saving)



PAOLA BENNETT- CEO

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